

Products

Services

Support Center

Industry Solutions

How to Buy

Partner Programs

About Us

Kodak

alaris

Home

Trends

Insights

Solutions

Events

Blogs

Info Overdrive

Information Dynamix

Links back to Kodak Alaris

Links back to content home

Arrows denote that you're leaving the site from the main navigation and by doing so, a new tab/window will open with the content

Char limit: 30

Char limit: 200

Image Fades on the edges and after screen size of 1200px stops expanding horizontally and shows a black background at wider widths. This should be seamless visual as the edges fade to the outside.

Link back to the content within Kodak Alaris's main site.

Char limit: 75

Char limit: 40

Call to Action

Slideshow will autopgress every 10 seconds. For this reason, keep the character limits as indicated, this sets the basis of that and the user's attention span. Hovering over image will delay the slide from progressing

Slideshow features up to 3 CTAS, more or less depending on the amount of premium content currently airing. Prioritize CTAS as they lose exponential value.

Industry Solutions

Financial Services

Sample Feature Title

Fusce vehicula dolor arcu, sit amet blandit dolor mollis nec. Donec viverra eleifend lacus, vitae ullamcorper metus. Sed sollicitudin ipsum quis nunc sollicitudin ultrices. Donec euismod scelerisque ligula. Maecenas eu varius risus, eu aliquet arcu. Curabitur fermentum suscipit est, tincidunt mattis lorem luctus id. Donec eget massa a diam condimentum

Char limit: 200

Char limit: 40

Call to Action

Slideshow will autopgress every 10 seconds. For this reason, keep the character limits as indicated, this sets the basis of that and the user's attention span. Hovering over image will delay the slide from progressing

Slideshow features up to 3 CTAS, more or less depending on the amount of premium content currently airing. Prioritize CTAS as they lose exponential value.

Title Char limit: 45

Financial Services

Char limit: 140

Lorem ipsum dolor sit amet consectetur adipiscing elit

Whole box is clickable to content.

Title Char limit: 65

Char limit: 200

Holistic Analysis: Big Data's Big Moment

How organizations optimize data management to create a forward-thinking culture fueled by innovation

Character limits have to be set lower here so they are visible at the smallest visible size not on hover.

From Information Overload to Intelligent Insights

Gets shorter since copy will have longer width across image and not stretch to 3 rows.

Images will stay proportional to the column grid it is in and simply crop off the left and right edges to fit into this space. This is the largest size.

From Information Overload to Intelligent Insights

Anything wider will mean more white space on the edges.

From Information Overload to Intelligent Insights

From Information Overload to Intelligent Insights

Title Char limit: 75

Dig Deeper

Image, title, & button all link to the premium content

Guide Title Copy

Donec facilisis tortor ut augue lacinia, at viverra est semper. Sed sapien metus, scelerisque id, tempor a tortor. Pellentesque non dignissim

Download Guide

Title Char limit: 65

Char limit: 160

Char limit: 25

Case Study Title Copy

Ut porta viverra est, ut dignissim elit elementum ut. Nunc vel rhoncus nibh, ut tincidunt turpis. Integer ac enim pellentesque, adipiscing metus id, pharetra

Download Case Study

White Paper Title Copy

Donec bibendum nunc sit amet tortor scelerisque luctus et sit amet mauris. Suspendisse felis sem, condimentum ullamcorper est sit amet, molestie

Download White Paper

Kodak

alaris

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in

Links to be provided by content will pop-up in new window

More Industry Solutions

Contact Centers

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Government Solutions

Financial Services

Insurance

Utilities

Education

Legal

Manufacturing

Records Management

Retail

Service Bureau

Transportation

Funeral Homes

Position Papers

Business Applications

Photo Scanning

Links to be provided by content

Contact Us

Links to be provided by content or submit the form below and

Enter Name

Enter Email Address

Enter Phone Number

Submit

All phone number fields will auto populate to fit into a (###) ###-### design. So in theory it would eliminate any extraneous non-number values and populate the styling so the user doesn't have to and the values are consistent into the CRM.

Industry Solutions ▶ Financial Services ▶ Category Title

No image to save on load time and smaller real estate. If it scaled proportionally, it would be tiny at smaller screen sizes anyway.

Category Title

Title Char limit: 45

Lorem ipsum dolor sit amet consectetur adipiscing elit

Char limit: 140

This section features a CTA to the newsletter sign up.

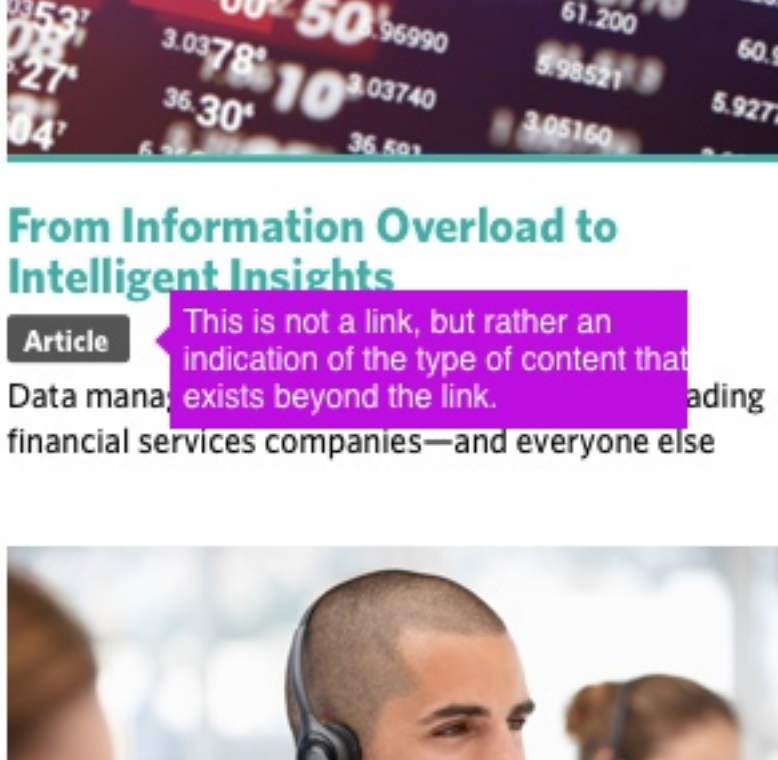
Subscribe Headline Here

Title Char limit: 75

Donec facilisis tortor ut augue lacinia, at imper. Sed sapien metus, scelerisque nec pharetra id, tempor a tortor. Pellentesque non dignissim neque. Ut porta viverra est, ut dignissim elit elementum ut. Nunc vel rhoncus nibh, ut tincidunt turpis. Integer ac enim pellentesque, adipiscing metus id, pharetra odio. Donec bibendum nunc sit amet tortor scelerisque luctus et sit amet

email@sampleemail.com

Char limit: 40 **Sign Up**

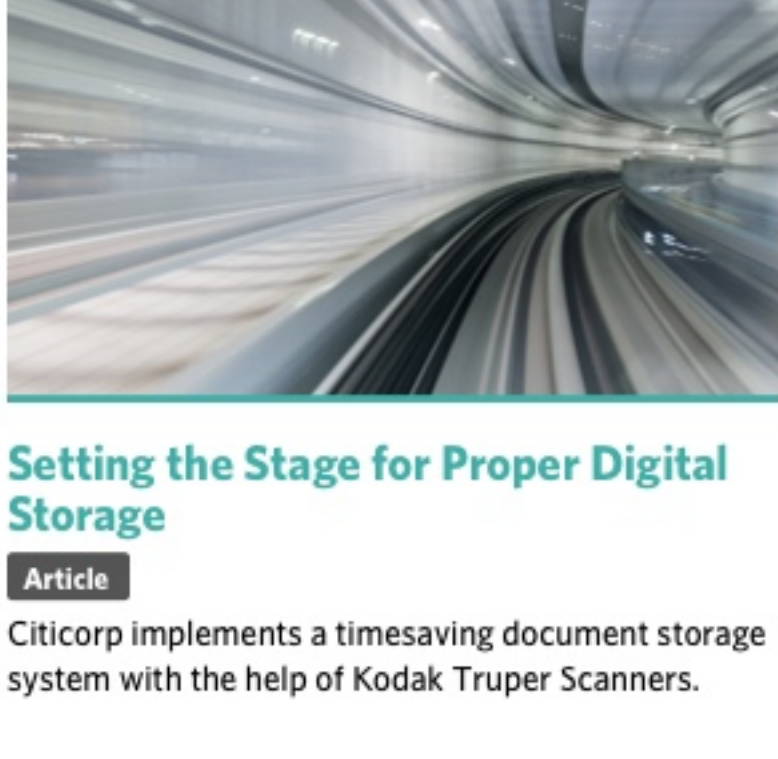


From Information Overload to Intelligent Insights

Article

This is not a link, but rather an indication of the type of content that exists beyond the link.

Data management as differentiator between leading financial services companies—and everyone else



Redefining Customer Security

Title Char limit: 65

Video

Title Char limit: 65

Bank of America ensures customer data and documentation are protected and easily processed.



Setting the Stage for Proper Digital Storage

Article

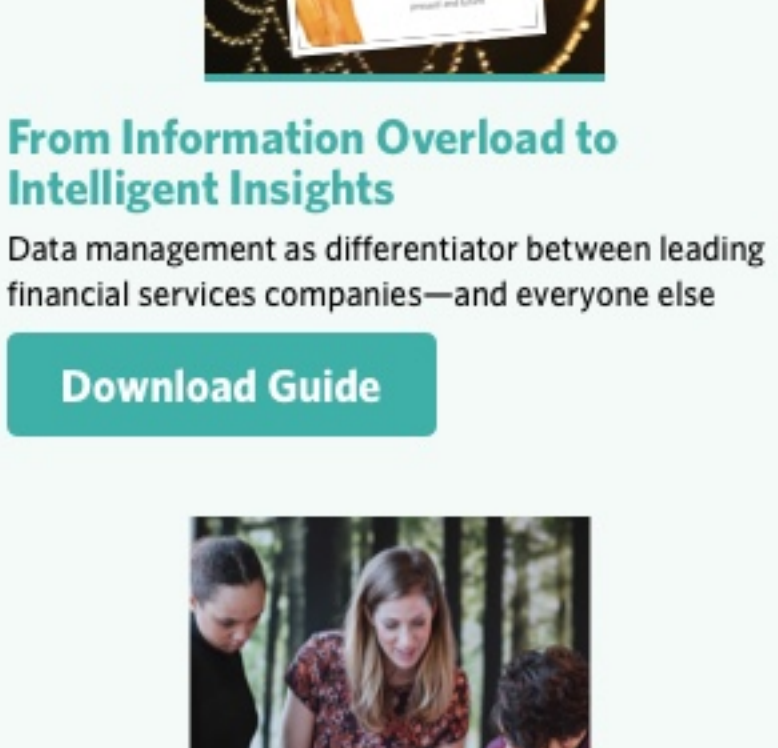
Citicorp implements a timesaving document storage system with the help of Kodak Truper Scanners.



From Information Overload to Intelligent Insights

Article

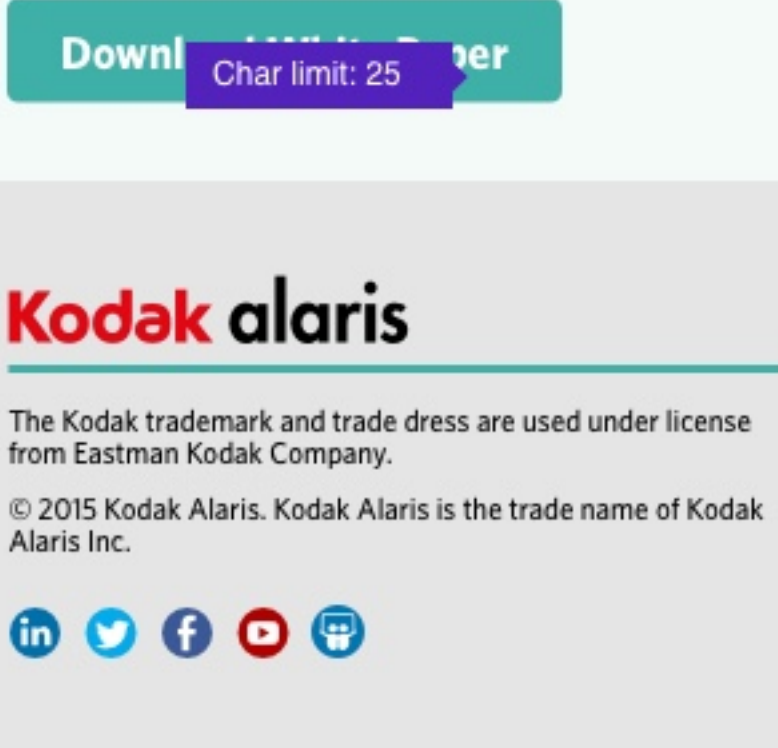
Data management as differentiator between leading financial services companies—and everyone else



Redefining Customer Security

Article

Bank of America ensures customer data and documentation are protected and easily processed.



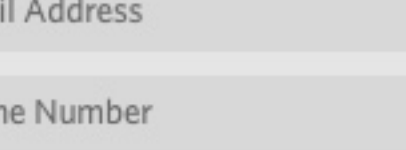
Setting the Stage for Proper Digital Storage

Slideshow

Citicorp implements a timesaving document storage system with the help of Kodak Truper Scanners.



This exemplifies what 2 premium CTA content pieces would look like. Depending on the number of active campaigns it could look like this or the one on the home mockup.



From Information Overload to Intelligent Insights

Data management as differentiator between leading financial services companies—and everyone else

Download Guide

From Information Overload to Intelligent Insights

Data management as differentiator between leading financial services companies—and everyone else

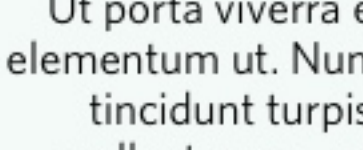
Download Guide

Char limit: 25

Kodak alaris

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More Industry Solutions

- | | |
|----------------------|-----------------------|
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| Legal | Photo Scanning |
| Manufacturing | |

Contact Us

Call us at 1-800-944-6171 or submit the form below and someone will contact you.

Enter Name *

Enter Email Address *

Enter Phone Number

Submit


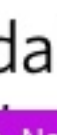
No image to save on load time and smaller real estate. If it scaled proportionally, it would be tiny at smaller screen sizes anyway.

Information Overload to Intelligent Insights

Document is quickly becoming the differentiator

of tags limited because the user should be limited to a finite amount of user journeys. Make sure that each tag is exclusively beneficial to the content contained below. Having several tags with the exact same content won't add UX value.

Tags UX Limit: 10 Ipsum, Doler

Share:   

Infographics stretch the full width of the articles for largest size of 780px width and flexible height. Infographics will be able to be zoomed in on mobile devices.

Unstructured data managed by siloed systems is a burden on employees, a strain on customers and a detriment to your bottom line. Here's how financial services companies should be thinking about Big Data, and what this new approach could mean for the future of the industry.

“Unstructured data

Sample pull quote/blockquote. No other orientation will be considered. This fits their brand guidelines.

on employees. ”

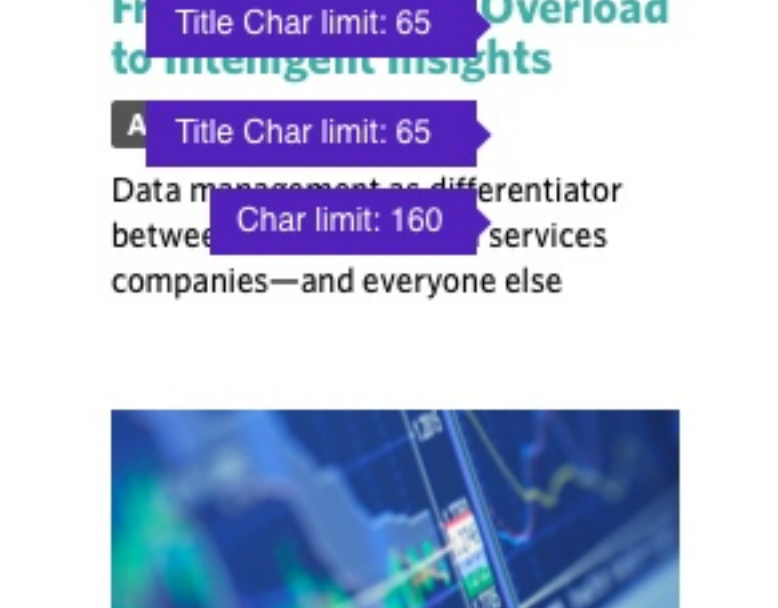
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Future of the Industry

Nemo enim ipsam voluptatem quia voluptas sit aspernatur aut odit aut fugit, sed quia consequuntur magni dolores eos qui ratione voluptatem sequi nesciunt. Neque porro quisquam est, qui dolorem ipsum quia dolor sit amet.

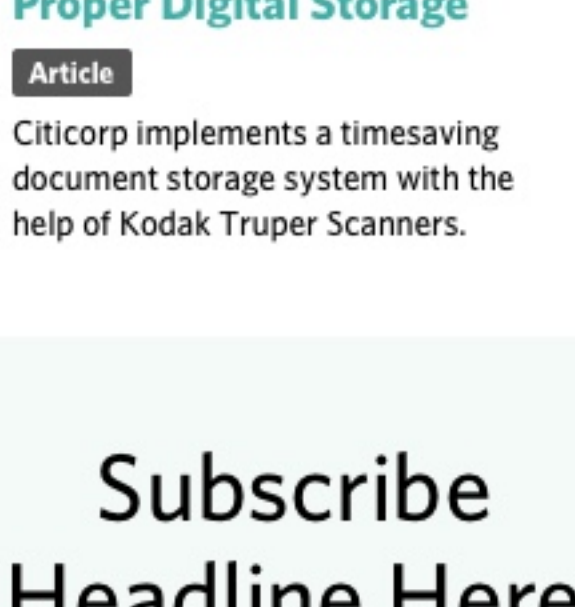
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Related Content



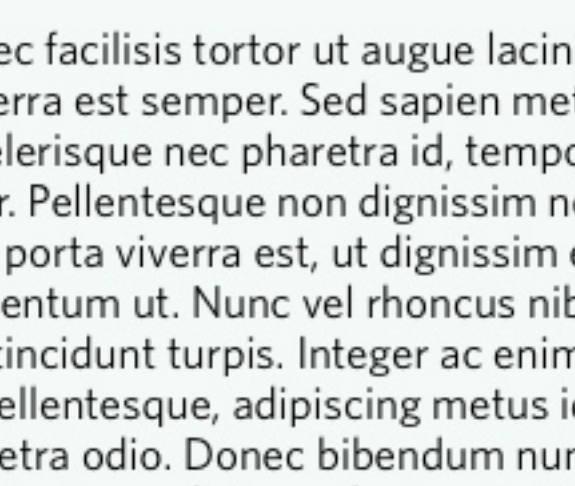
Financial Information Overload to Intelligent Insights

Title Char limit: 65

A Title Char limit: 65

Data management as differentiator between services companies—and everyone else

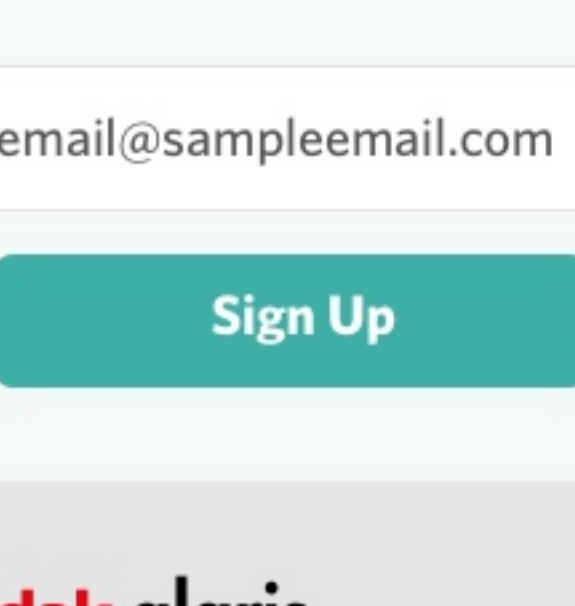
Char limit: 160



Redefining Customer Security

Video

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Setting the Stage for Proper Digital Storage

Article

Citicorp implements a timesaving document storage system with the help of Kodak Truper Scanners.

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Headline Here

Donec facilisis tortor ut augue lacinia, at viverra est semper. Sed sapien metus, scelerisque nec pharetra id, tempor a tortor. Pellentesque non dignissim neque. Ut porta viverra est, ut dignissim elit elementum ut. Nunc vel rhoncus nibh, ut tincidunt turpis. Integer ac enim pellentesque, adipiscing metus id, pharetra odio. Donec bibendum nunc sit amet tortor scelerisque luctus et sit amet

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